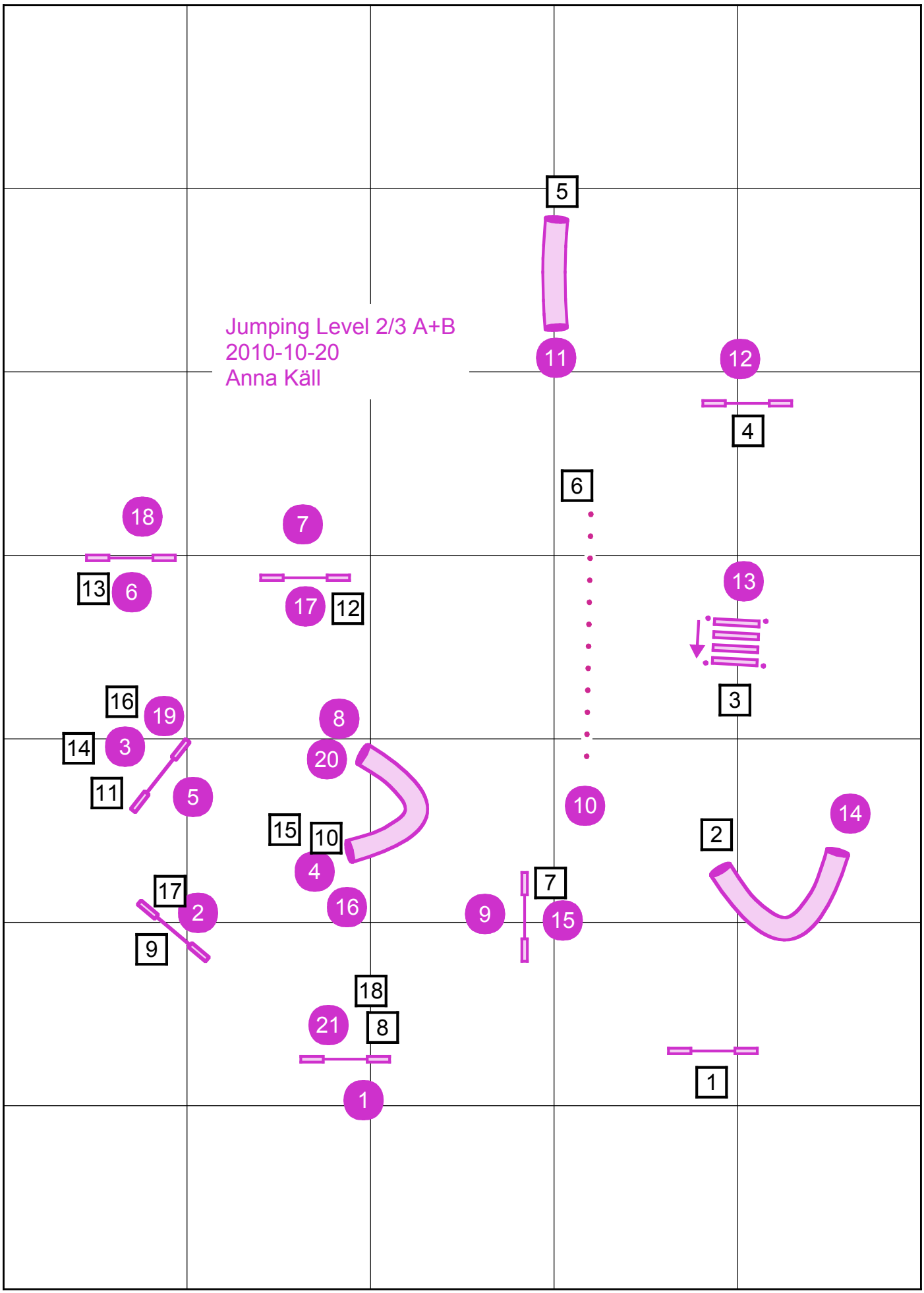www.goodgirl.se